



Scoop > Business > Article E-mail It Print It Scoop It

Auckland Top Destination for Internat'l Travellers

Monday, 30 April 2007, 11:22 am
 Press Release: HolidayCity.com
 Immediate Release

Auckland is Top Destination for International Travellers

www.holidaycity.com 27 April 2007 – Auckland is the top destination for international travellers for January to March 2007 according to statistics released by a leading online accommodation reservation service HolidayCity.com (www.holidaycity.com).

There is an exceptional increase of 49.5% in the number of total bookings made for hotels in New Zealand in the first quarter of 2007 compared to the same period in 2006.

In a surprising development, the UK travellers take the top spot with 27.1% of the total hotel bookings made in New Zealand in the first quarter of 2007, a phenomenal increase of 58% from 2006. Despite its relative distance, New Zealand is clearly attracting travellers far and wide. Travellers from the USA and Canada take top spots, as well as those from the European countries, such as Germany, Switzerland and France.

The data was collected from hotel bookings made from January to March 2007 by HolidayCity.com's customers.

ENDS

About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 12,000 hotels in over 700 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hasslefree bookings.

Top 10 International Visitors Top 10 New Zealand Destinations

1. United Kingdom 1. Auckland
2. Australia 2. Christchurch
3. USA 3. Wellington
4. Canada 4. Queenstown
5. Ireland 5. Rotorua
6. Japan 6. Te Anau
7. Germany 7. Dunedin
8. Switzerland 8. Hamilton
9. France 9. Mount Cook
10. Singapore 10. Fox Glacier

Source: www.holidaycity.com Marketing Report, 1 January 2007 to 31 March 2007

Classified Ad Links

Jobs by SEEK.co.nz
 All Jobs · Govt Jobs
 Email Me Jobs

Real Estate & Property
 For SALE · For RENT
 International · Commercial

Your Money: Sorted
 Budgeting · Your Network
 Retirement · Calculators

Spreadable Butter.



- Search Businesses - FindA
- MORTGAGE Calculators
- NZ REAL ESTATE Online
- Used CARS For Sale - FindA
- Looking at EXPORTING?

SUBSCRIBE

News Alerts
 RSS

SHARE

E-mail It
 Scoop It

BOOKMARK

This Section
 Scoop.co.nz

[Business Headlines](#) | [Sci-Tech Headlines](#)

BUSINESS, SCIENCE & TECHNOLOGY >>

Agriculture Business Confidence Commerce Computing and Internet Economy Employment Energy
 Entire Business Wire Finance GMOs / Biotech Industrial Relations Real Estate Reserve Bank Science
 Scientific Ethics State Owned Enterprises Taxation Technology Telecommunications Tourism Transport



Conservation: Well Dressed Gecko's Enjoy Feline Free Lives

Green geckos rescued from the clutches of urban cats or raised in captivity, will be fitted out with tiny green

"lounging" jackets before starting a new life on the Department of Conservation-managed sanctuary Matiu/Somes Island in Wellington Harbour later this year. See... [More >>](#)



Broadcasting: Future Is Now For Digital Telly

From approximately 1:00pm today, New Zealanders will be presented with the opportunity to watch their favourite programmes in crystal clear, high resolution, digital quality for free, courtesy of the new Freeview television and radio platform. [More >>](#)

95bFM Audio - Paul Deady & Jim Blackman on Freeview Regional TV Broadcasters Assoc.



Weather: NIWA: Mild Start To Winter

Temperatures are likely to be milder than average for early winter (May-July), according to the latest

predictions from the NIWA National Climate Centre. Indications are that conditions in the east are expected to be slightly drier than normal. See... [More >>](#)



Business Analysis: BNZ Weekly Overview

This week we take a look at factors which to us say the economy is well away from any tipping point. We

examine the continuing stream of factors which say house prices will keep rising - including the government's indication of a coming shared equity scheme which can only push prices higher... [More >>](#)

- ALSO:
- Canterbury Manufacturers Association - [CMA Survey of Business Conditions - March 2007](#)
 - Business Roundtable - [Across the Tasman: Australia Rising](#)



LATEST HEADLINES

- BUSINESS** **SCI-TECH**
- AIAL recent share price increase** 4:00 PM | Auckland International Airport
 - Levi's® Black is the ticket this season** 3:54 PM | Levi's
 - Top Gear NZ Covered in Glory** 3:42 PM | Top Gear Magazine
 - Idealog - Business Magazine of the Year** 3:32 PM | Auckland University of Tec...
 - Electricity market summary week ending 06 May 2007** 3:02 PM | M-Co
 - For immediate release** 2:18 PM | Orcon Internet
 - Drastic Change Needed to Achieve Climate Goals** 2:13 PM | IPENZ Engineers NZ
- RSS News Alerts More

[Looking at EXPORTING? Visit NZTE now!](#)

[MORTGAGE CALCULATOR: Westpac Homeloans](#)

[Win a HP iPAQ worth \\$1299 with search4jobs.co.nz](#)



Calculators Retirement Managing Debt

Mortgage calculator Savings calculator

YOUR MONEY TOOLS powered by sorted.org.nz

Property Search allrealestate.co.nz

Region: Suburb:
 Buy Rent min \$ max \$

MOST READ HEADLINES

- BUSINESS** **SCI-TECH**
- 1. Peter Jackson Inks Deal With Dream Team** 2:26 PM | LawFuel
 - 2. Kijet pleased by response to announcement** 10:14 AM | kijet
 - 3. Response to Geeks on Wheels Threat of Legal Action** 1:37 PM | Dial A Nerd
 - 4. Drastic Change Needed to Achieve Climate Goals** 2:13 PM | IPENZ Engineers NZ
 - 5. Tegel's innovative technology pays off** 10:27 AM | Energy Efficiency and Conse...
 - 6. For immediate release** 2:18 PM | Orcon Internet
 - 7. Motorway Network Completion by 2015** 11:25 AM | Auckland Business Forum
- RSS News Alerts More

Scoop Job Search

Any Classification
 Any NZ Location

SCOOPIT PUBLISHED SCOOPIT PENDING

- TradeMe gets a Vista Widget** 9:25 PM | barnaclebarnes
- Wallace outed on the Pukeko ad** 7:30 PM | gondwanan
- Section 14 / Predators of Press Freedom 2007** 6:43 PM | scooper
- Mourning man lies in own grave, waits to die** 4:23 PM | scooper
- No Right Turn: Predictable anger** 1:11 PM | NRTrrs
- Techsploder: The Internet is for terrorism** 2:18 AM | scooper
- Subway sics cops on worker over two cups of Coke** 12:54 AM | Sagat

RSS News Alerts More

Cheap Backpacker Auckland

Affordable Cheap Budget Backpacker Apartment Hotel Accommodation

Auckland Hotel Deals

Get last minute rates for Business & Holiday Travel! Save Heaps Now. [www.needitnow.com.au](#)

Dunedin New Zealand

Visiting Dunedin? Find Deals & Read Hotel Reviews! [www.TripAdvisor.com](#)

The Garden House - B&B

Whakatane's Luxurious B&B Ideal for all budgets & activities [www.thegardenhouse.nz](#)

Ads by Google